

CHAMBER CORPORATE PARTNERSHIP PROGRAM

The **Chamber Corporate Partnership Program** is an affordable and effective way to plan your marketing strategy during your annual budget preparation. Each year the Chamber offers its membership an opportunity to participate in the **Chamber Corporate Partnership Program** which allows our members to receive maximum recognition and to maximize the return on their investment by choosing from one of five **Chamber Corporate Partnership Program** sponsor levels. Three great events which are very popular with our Corporate Partners are the **Annual Dinner**, the **Annual Golf Tournament** and **Bowiefest**. We also have many other major events from which to choose, including the **State of the City** and the **State of Prince George's County**.

Detailed below are our five levels of sponsorship and their benefits*:

PRESENTING \$10,000 (Suggested Value: \$12,500)

- Annual Chamber Membership Investment
- Company name included in event title, i.e. State of the City Presented by *Company Name*
- Logo recognition as Presenting Sponsor in all print, web, media and email promotion of events
- Verbal recognition during events, including Legislative Events and Annual Dinner
- Option to give 2-5 minute sponsor message at events
- Option to have display table and/or banner at events
- Annual Dinner registration for up to eight (8) company representatives with assigned seating in a premier location
- Receive additional exposure by submitting a sponsorship testimony for our website
- Industry exclusivity in this sponsorship category & first right of sponsorship refusal in following year

Platinum \$5,000

- Annual Chamber Membership Investment
- Logo recognition on Chamber website
- Logo on cover of annual Business & Community Guide
- Logo on the Corporate Partner page of the annual Business & Community Guide
- Advertisement in E-Mail Newsletter
- Recognition at Legislative Events
- Sponsorship of Youth Leadership Bowie
- Choice of: booth at Bowiefest Business Expo; ½ Page Color ad in the Annual Business & Community Guide or Golf Tournament 4some
- Golf Tournament hole sponsor sign
- 2 tickets max. – Chamber Happy Hours

Gold \$2,500

- Logo recognition on Chamber website
- Logo on the Corporate Partner page of the annual Business & Community Guide
- Logo in E-Mail Newsletter
- Recognition at Legislative Events
- Recognition at Annual Dinner – 2 Tickets
- Sponsorship of Youth Leadership Bowie
- Choice of: booth at Bowiefest Business Expo; ¼ Page Color ad in the Annual Business & Community Guide or Golf Tournament 4some
- 2 tickets max. – Chamber Happy Hour

Silver \$1,000

- Logo recognition on Chamber website
- Logo on the Corporate Partner page on the annual Business & Community Guide
- Recognition at Legislative Events
- Recognition at Annual Dinner
- Sponsorship of Youth Leadership Bowie
- Choice of: Buddy booth at Bowiefest; ¼ B&W ad in the Annual Business & Community Guide; or Golf Tournament 2some
- E-Mail Newsletter
- 2 tickets max. – Chamber Happy Hours

Incubator \$500

- First 2 Years of Chamber Membership
- Logo recognition on Chamber website
- Free access to Workshops and other Networking Events
- Golf Tournament 2some
- E-Mail Newsletter
- 2 tickets max. – Chamber Happy Hours

**Chamber Corporate Partnership Program subject to change without prior notice.*