



## CORPORATE SPONSORSHIP PROGRAM

The Chamber offers opportunities throughout the year for companies to participate and receive recognition. Sometimes companies are very generous with their support throughout the year and discover at the end of the year that their total participation could have afforded them much more recognition had they identified the events in their marketing strategy during their annual budget preparation.

**The Corporate Sponsorship Program** affords a company the opportunity to (1) participate at the same levels and in the same programs in which they may already be participating, (2) continue to receive the recognition that they are entitled to and earn year round recognition on the Chamber's website, email blasts and other printed materials, and (3) earn additional tickets to other events.

**The Corporate Sponsorship Program** also offers invoicing in order to assist companies in their annual budgeting. Companies may choose to either pay for the Sponsorship Program in advance, or request that payments be divided into 2 semi-annual payments. If a company chooses to divide the funding of its Sponsorship, the Chamber will invoice the company as designated.

A look at the three levels of **The Corporate Sponsorship Program** and the sponsorship levels of each event can help you easily identify the level that is appropriate for your company.

**Receive Corporate Sponsorship level recognition and maximize the return on your investment by choosing one of three Sponsorship levels. In addition to recognition at all major Chamber events (State of the City, State of the County, Annual Dinner, and Holiday Mixer), sponsors will receive the following benefits:**

### PREMIUM SPONSOR

Annual Investment: \$5000

- Annual Chamber Membership Dues
- Logo recognition on Chamber website with link to your website, on email blasts to all contacts (over 500 members & non-members), and logo on cover of annual Business & Community Guide
- Sponsorship of Legislative Breakfast, State of the City Breakfast, State of the County Luncheon, Annual Dinner and Youth Leadership Bowie
- 2 tickets to each of the following:
  - 10 monthly After Hours Business Mixers
  - State of the City breakfast
  - State of the County luncheon
  - Annual Dinner & Installation of Officers
  - Holiday Mixer & Silent Auction

### GOLD SPONSOR

Annual Investment: \$2500

- Logo recognition on Chamber website with link to your website, on email blasts to all contacts (over 500 members & non-members), and logo on the Corporate Sponsor page of the annual Business & Community Guide
- Choice of: Single Inside Booth at the Annual Bowiefest Business Expo (June) or Half Page Color ad in the Annual Business & Community Guide
- 2 tickets to each of the following:
  - 10 monthly After Hours Business Mixers
  - State of the City breakfast
  - State of the County luncheon
  - Annual Dinner & Installation of Officers
  - Holiday Mixer & Silent Auction

### BRONZE SPONSOR

Annual Investment: \$1000

- Company logo and listing on the Sponsor Page inside the annual Business & Community Guide
- Your choice: Golf tournament hole sponsor sign or Holiday Mixer auction table sponsor sign
- 2 tickets to each of the following:
  - 10 monthly After Hours Business Mixers
  - State of the City breakfast
  - State of the County luncheon
  - Annual Dinner & Installation of Officers
  - Holiday Mixer & Silent Auction